INVESTORIUM.tv PRESENTERS KIT **Connecting Participants in the Capital Markets**

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Investorium.tv Live Investment Presentations

Bayards New York: Connecting Asset owners and Capital with management and expertise in minerals and resources development, Madison Resources Conference provides a platform where the industry can do business and facilitates the connections to build successful projects.



Date

Bayards New York, Map >> Here Manhattan

Thursday, September 13, 2012



Evan Jones Interviewed at New

Martin Place Securities





Mr Stephen Promnitz Monday, November 26, 2012

October 10th Picture Gallery Viev



As a Presenter you get:

- 30 Minute Presentation Time
- 5 Minute for Audience and Internet Viewer Questions
- Use of Electronic Audience Response System (feedback)
- Large Presentation Screen on Stage
- DVD Recording of Your Video Presentation with Slides
- LIVE Web Streaming of Your Video Presentation with Slides
- Distribution of Your Video Presentation to Institutional Financial Networks
- One on One Investor Meetings Facilitated

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- Your Presentation Archived on Investorium.tv for On-Demand Download
- A La Carte Dinner and Drinks
- A highly regarded Industry Identity Hosting the Evening



What we need from you as a Presenter

- A Powerpoint Presentation
- Speaker's Biography and Photo (we may already have this)
- Any Supporting Material for your Presentation (eg handouts for tables)
- 4 or 5 Multichoice questions for the Electronic QA Session
- A contact list for Parties you would like us to invite on your behalf
- Submit an announcement to the Exchange with a link for shareholders to view the live webcast: http://www.investorium.tv/webcast and include the date and time of your presentation in the announcement
- Log in to Investorium.tv and upload relevant material / presentation
- and select your menu and drink options

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- Arrive at least 30 minutes prior to the Start Time of your Presentation
- Bring a USB copy of the Presentation for Backup

Preparing Your Presentation

Oral presentation allocated runtime – 30 minutes

To ensure smooth running of the presentation, submission of your presentation via the Internet or Email prior to the event. Please log in and upload your presentation and supporting materials to <u>www.investorium.tv</u>

Linen, Wach's University

Save your presentation to a USB Storage Device including all files (Powerpoint & external, i.e. movie files) associated with your presentation.

In the event you would like to play a movie, flyover or external animation during the presentation, please notify <u>events@investor</u>

If changing presenters, please contact <u>events@investorium.tv</u> with the new presenter's information so the correct information can be available to attendees.

If you wish to make changes to a presentation already submitted, please change the master copy and then re-upload or send the files to <u>events@investorium.tv</u>



Uploading Your Presentation

- Log in to <u>Investorium.tv</u>
- Select your "Activity" link from the top menu
- Click "Upload Media"





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Frequently Asked Questions

Am I required to bring a laptop computer for my presentation? No. A computer will be provided at the conference. However should you wish to bring a personal laptop, you may do so.

I have sent my Powerpoint presentation prior to the conference, am I required to bring another copy to the conference? Yes please. We ask presenters to send their Powerpoint presentation in advance so that it can be pre-loaded into the on-site AV system and checked. However, it is necessary for each presenter to bring a second copy of their powerpoint presentation on USB to the conference as a back up.

I have sent my Powerpoint presentation prior to the conference and I need to make some changes. Can I resubmit? Yes, if you have updated information you need to include, please update your presentation and bring your full presentation updated on USB to the conference. Please advise Investorium.tv staff of the ammended changes.



Engagement

Contact the Investorium.tv Event Team:

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TEL: +1-212-796-5788	TEL: +61-2-8205-7353
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TIPS:

You are presenting to Investors, not geophysicists Include the "Value Proposition" as a key point in your presentation Skip heavy detail and reinforce primary objectives Be mindful that you are live on TV to external viewers Address the audience as much as you can, not the presentation screen Avoid overuse of the laser pointer – use only when you need to Invite investors to contact you directly following the presentation and give them the method – (web, email or telephone)



